

Glenwood Springs Arts Council June 2018 Survey Results as of July 6, 2018

**1. Are you an Artist or a lover/supporter of the arts?**

Artist: 73

Supporter: 106

**2. (Artist) What is your primary discipline?**

Music	13
Painting	12
Dance	4
Photography	3
Jewelry	3
Writing	2
Theater	2
Sculpture	2

1 response each for the following:

Drawing, Ceramics, Quilting, Glass, Painting & Fabric Art, Graphic design, Mixed Media Art

**3. Overall, what do you believe are the most important attributes of a successful community-based arts program? (Please select your top three)**

Availability of art classes/programming	104
Ease of access to art & cultural happenings	76
Access to a variety of art disciplines	59
Public awareness & support of the arts	59
Recognition of the value & impact of arts	37
Scholarships for young artists	31
Access to art for the underserved	20

**Other:**

Recognition is important, but in relationships to the value toward business and community

Dance, vocal, instrument & theater classes for youth 3-18yrs

Stop dividing the art community and get rid of this council. You need to work with and support the city and help them make the arts better again in GS and not have your own agenda.

**4. What opportunities are most important to you in relation to observing performing arts? (Please select your top two)**

Availability of music performance events	71
Availability of artistic events	68
Availability of theater performance events	60
Availability of dance performance events	34

**Other:**

All of the above 2

There is a void in the area when it comes to good music being available

Multiple but coordinated organizations rather than the whole cookie may work better

Showcasing works, classes, community building, access for everyone

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**5. What opportunities are the most important to you in relation to community participation in the arts? (Select ALL that apply)**

Availability of art classes/programming	111
Ability to easily access art/cultural happenings	77
Variety of arts disciplines	73
Public awareness & support of the arts	68
Scholarships for young artists	47
Art for the underserved	42

**Other:**

- Affordable classes for children and adults
- Collaboration
- Funding for local artists
- Cost
- Art show for local artists
- All of the above

**6. How often did you attend or participate in an arts program or event in the last year?**

1-5 events	67
More than 6	64

**7. How do you normally hear about arts and culture events in the community? (select all that apply)**

Social media	97
Newspaper	96
Email	64
Flyer/poster	53
Other	14
Regular mail	8

**8. How do you prefer to hear about arts and culture events in the community? (Select your top two preferences)**

Social media	82
Newspaper	65
Email	61
Flyer/poster	22
Regular mail	6
Other	
Radio	3

- Communication through local schools is important to reach our youth
- Word of mouth
- All of the above is important. Reach & Frequency works

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**9. What program offerings for the arts would you like to see in the community?**

Painting	100	Jewelry making	55
Dance	87	Stained Glass	54
Musical instrument	82	Woodworking	51
Ceramics	81	Metalworking	50
Drawing	76	Design	47
Theater	75	Fabric & fiber art	46
Singing/choral groups	72	Printmaking	44
Mixed Media Arts	66	Video production	42
Photography	64	Mosaic	37
Creative writing	61	Animation	37
Culinary Arts	59	Architecture	32
Sculpture	58		

**Other**

- All of the above                    4
- Calligraphy
- Concerts
- Stenciling
- Propane-based fire art
- More programs for young children ages 3+
- Coordination with other organizations to offer as many disciplines as possible/feasible
- Programs to help artists sell art
- Return of 5<sup>th</sup> day program Fridays for Re-2 students

**10. Are you or a member of your family interested in one-time events that could be offered to the public?**

Music performances	90
Theater productions	78
Art shows	76
Arts/Crafts markets	72
Hands-on art instruction	68
Artist workshops	63
Film presentations	58
Culinary events	57
Art/Cultural community	51
Lectures on various topics	50
Creating art in Nature	48
Writers' workshops	47
Comedy and Improv shows	46
Artist panel discussions/presentations	35

**Other:**

- Dance performances                    4
- Photography                                1

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**11. Generally speaking, how much would you be willing to contribute to attend a special event?**

More than \$30/person	15
\$25-30/person	21
\$20-25/person	35
\$15-20/person	33
\$10-15/person	27

**12. What kind of experience are you looking for in an art event or program? (check all that apply)**

Fun	109
Entertainment	93
Inspiration	87
Information/Education	69
Multi-cultural	68
Community-building	67
Interactive	63
Opportunity to get involved/participate	53
Opportunity to meet people	48
Historic	35

**Other**

Opportunities to see professionals  
Family friendly

**13. What actions do you believe would help advance and support the arts and artists in the Roaring Fork Valley? (check all that apply)**

Public awareness and support of the arts	83
Recognition, showcase, and exposure	73
Permanent gallery space for original art	69
Scholarships for artists	68
Specialized classes	62
Artist makerspaces	58
Development and sponsorship of artist live/work spaces	57
Teaching opportunities	53
Networking opportunities	49
Assistance with marketing	47
Art mentorships	44
Permanent sale space for reproduction art & crafts	42
Development of economic opportunities	35

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**Other**

Offering classes for students at school, after school

First-class performance art venue for locals 4

Music!

All of the above 3

These are just basic questions going nowhere

A variety of cultural events that public can attend. Perhaps have sponsors and/or charge admission

As wealthy as the residents are in the RFV, there is very little monetary support for the arts compared to other cities with far less economic status.

Art around town like Carbondale

Have only one art council in GWS. You're creating confusion by trying to do things when the city is doing the same things.

Note:

23 people responded that they ARE interested in being part of the Glenwood Arts Council as a volunteer, board member, committee leader, etc. and provided their contact information.

Demographics questions:

63% households with adults only over 50

30% households with adults under 50

17.71% with children ages 12-17

16.31% with children ages 6-11

14.18% with children 5 or younger

Special needs:

Autism spectrum 2

ADHD 1

Gifted/talented 1

Hearing impaired 1

Physical impairment 2